



## Garden like a Pro and Save Water Too No Green Thumb Necessary

Media for Immediate Release: March 6, 2014 Contact: Rachael Jaffe, Garden In A Box Coordinator, rjaffe@conservationcenter.org 303-999-3820 x 222

Wishing you could make your landscape beautiful but feeling overwhelmed? Don't worry! The Center for ReSource Conservation (CRC), a nonprofit organization serving the Front Range, is excited to offer Garden In A Box (GIAB) kits again this spring. For many years, the CRC has partnered with professional landscape designers to create xeric gardens that are convenient for any level gardener and will flourish in our Colorado climate. These GIAB kits are made available in partnership with water municipalities throughout the state, allowing for residents to purchase GIABs at a discount.

The CRC makes planning easy by providing GIAB kits that include everything you will need to plant a water saving garden that contains beautiful perennial plants to brighten your property three seasons each year. GIAB products provide a 70-100 square foot garden with professional "plant-by-number" designs, a selection of 15-29 perennial plants in 4" pots, and planting and care instructions. GIAB is the perfect way to save water and beautify your landscape, all for a very low cost.

GIAB is an easy way to reduce water consumption in a state where the average household uses 50% of their water on landscaping. As Colorado's population grows and water supplies become more stressed, xeriscaping will continue to be a key way for homeowners to save water. According to Colorado Water Wise, Xeriscape gardens require less than half the water of bluegrass lawns and can increase property values by up to 15%.

In 2013, gardens sold out in record time, and CRC is anticipating an equally successful garden season this year. According to a past customer, Garden-In-A-Box is "a tremendous value and a very easy way to have a beautiful xeriscaped garden with plants specific to our climate". Another customer noted, "the plants I received were some of the healthiest and robust bedding plants I've ever bought anywhere and the planting instructions were easy to follow. I have wanted to plant something in my front yard for a long time but I didn't know what I wanted to plant or what might go together. This was a perfect solution for me."

The CRC is thrilled to offer four eye catching gardens in the 2014 season. The gardens available include two full sun gardens, the Painted Prairie and the Sunset Garden, and one part shade garden, the Summer Shadows garden. New this year, the CRC is undertaking a partnership with the City of Aspen to offer the Alpine Meadows garden, specifically designed to tolerate high elevations. While this garden, which is recommended for homes at elevations of up to 8,000 feet, will be available to residents of Aspen with a \$25 discount, additional high-elevation gardens will be available for customers from across Colorado. In addition, a vegetable garden, the Spaghetti Dinner Garden, will be offered. As with previous years, drip systems and control clocks are also available to purchase to ensure customers have the ability to efficiently water their gardens.

## **CONSERVATION STARTS HERE**

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www.GardenInABoxCO.org Customers who receive water from the following water providers will be offered a \$25 discount for the perennial gardens. These cities include Arvada, Boulder, Brighton, Denver, Golden, Greeley, Lafayette, Longmont, Loveland, and Westminster. A limited number of discounts are available, and are offered on a first-come, first-served basis.

Gardens are available to purchase now online at GardenInABoxCO.org or by calling 303-999-3820 ext. 222.

Like Garden In a Box on Facebook for gardening tips, news, and information on our gardens.

About The Center for ReSource Conservation: Founded in 1976, CRC empowers the community to conserve natural resources interacting with more than 60,000 individuals, businesses, and schools annually. Through our Sustainability Programs and ReSource Yard, we help members of our community put conservation into action. Garden In A Box is a program of the CRC.

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