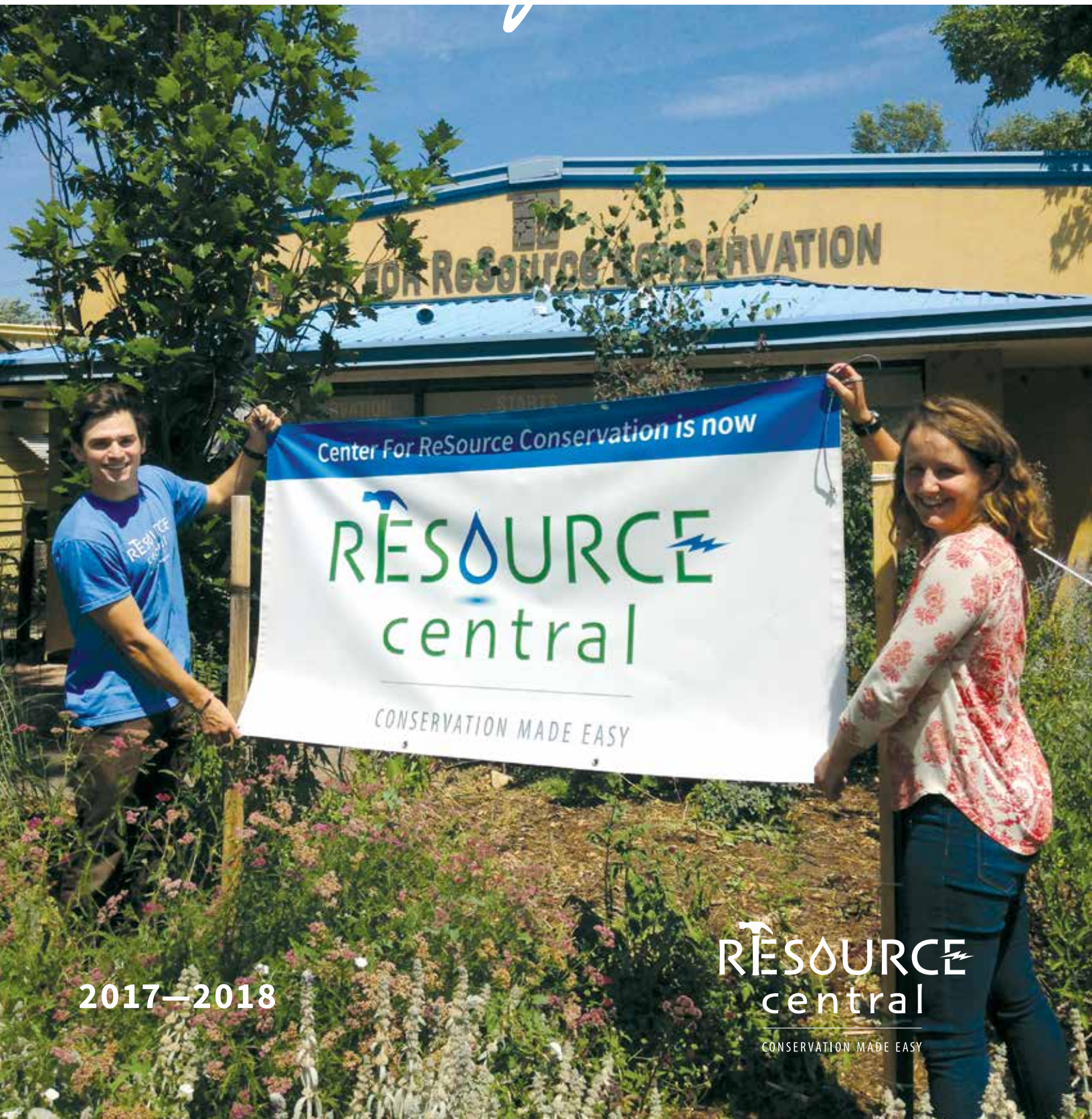



Impact REPORT



2017—2018

RESOURCE
central
CONSERVATION MADE EASY

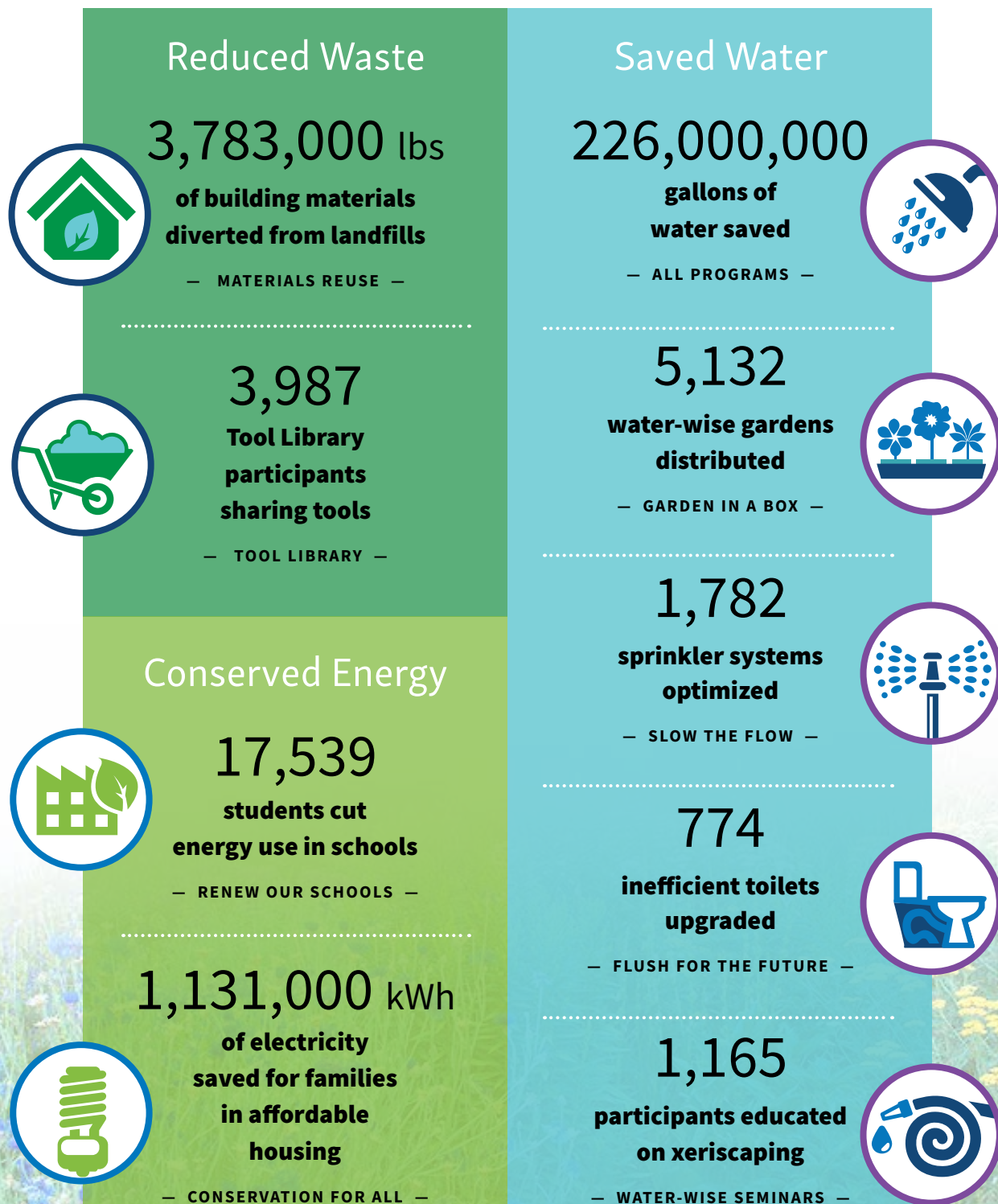


CONSERVATION MADE EASY

Our Impact Continues to Grow

Resource Central's hands-on conservation programs help families save water, reduce waste, and conserve energy. Together we're meeting our mission to put conservation into action!

Program Impact by the Numbers



Last year, our programs helped 70,000 people conserve!



Resource Central is fortunate to be made up of incredibly talented and creative people whose collective passion for sustainability (and fun) is making a difference across Colorado.

A Message from our Leadership

Resource Central reached a new milestone this past year, helping more than 500,000 people conserve natural resources. Our hands-on conservation programs preserve the environment and save people money. This focus is proving to be a smart way to grow.

At a time when much of Colorado is facing a drought, our water conservation programs are helping families save hundreds of millions of gallons through indoor retrofits and outdoor landscape changes. We launched our #H2OwnIt outreach campaign to boost awareness about water scarcity. Our waste reduction programs received a big vote of confidence as local voters approved a capital improvement measure that will invest \$1.4 million to enhance our materials reuse facility. And our innovative ReNew Our Schools program was recently named the best clean energy program of its kind in the nation.

We also shortened our name to Resource Central to better reflect how we've become a community hub for high-impact programs. We make it easy to save water, reduce waste, and conserve energy. Together, with your support, we can continue to scale up these efforts across Colorado.

With gratitude,

Neal Lurie
President



Andrew Moore
Board Chair

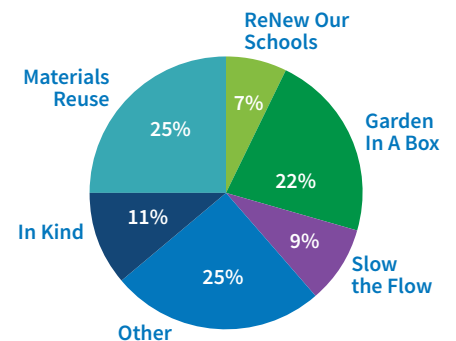


Resource Central has helped more than 500,000 people conserve natural resources

2017 FINANCIAL OVERVIEW

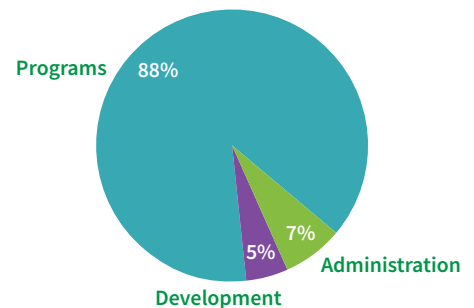
INCOME

Total income – \$3,507,100



EXPENSES

Total expenses – \$3,485,973



Nearly 4 million pounds of materials diverted from landfills



To reduce waste, we resell donated building materials, provide tool rentals, and even offer free pick-up services for donations. We've helped tens of thousands of people improve their homes while saving money. And you're next.

Materials Reuse: A National Model for Reducing Waste

Diverting reusable materials from landfills is a driving force in our programs. By reselling a variety of donated items — from cabinets to lumber to PVC pipes — Resource Central diverts nearly 4 million pounds of materials from landfills annually. In addition to our retail space, we also provide tool rentals through our Tool Library, perform deconstruction assessments, and offer free pick-up services for those impactful donations. With the recent approval of ballot issue 2M, local voters are helping us take a big leap forward to expand capacity, improve facilities, and grow our impact.



“I chose to volunteer at Resource Central because I’m impressed with how they work sustainability into everything they do. Not only do they divert millions of pounds of trash from landfill, but they also provide great value to small businesses by fixing and selling steeply discounted materials that were once destined for the landfill.”

Nathan, volunteer



Resource Central partners with more than 30 water utilities to help Colorado families conserve water. We're nearly half-way to our ambitious goal to save one billion gallons of water by 2020.

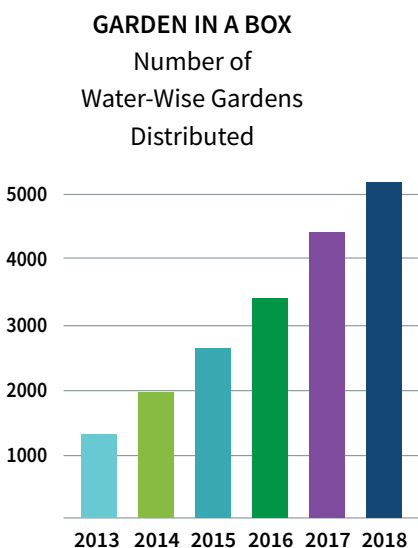
Water Conservation

Our programs helped families save 226,000,000 gallons of water

Resource Central's dedicated water conservation programs are creating a lasting impact. Our rapidly growing Garden In A Box program helps families save millions of gallons of water with beautiful, xeric landscaping that uses up to 60% less water than traditional grass yards. Slow the Flow expanded to several new communities, helping homeowners adjust their sprinkler systems and indoor water appliances to save even more water. Our Watershed Summit brings industry leaders together to share insights and best practices on conservation and collaboration. Flush for the Future, a high-efficiency toilet replacement program, saves water with every flush and supports a growing number of low-income families. Together, in 2017, these programs helped Colorado families save 226 million gallons of water!



Learn about
smart ways to
conserve water at
H2OwnIt.org



**Resource Central helps thousands of families
conserve water at home**



Conservation for All

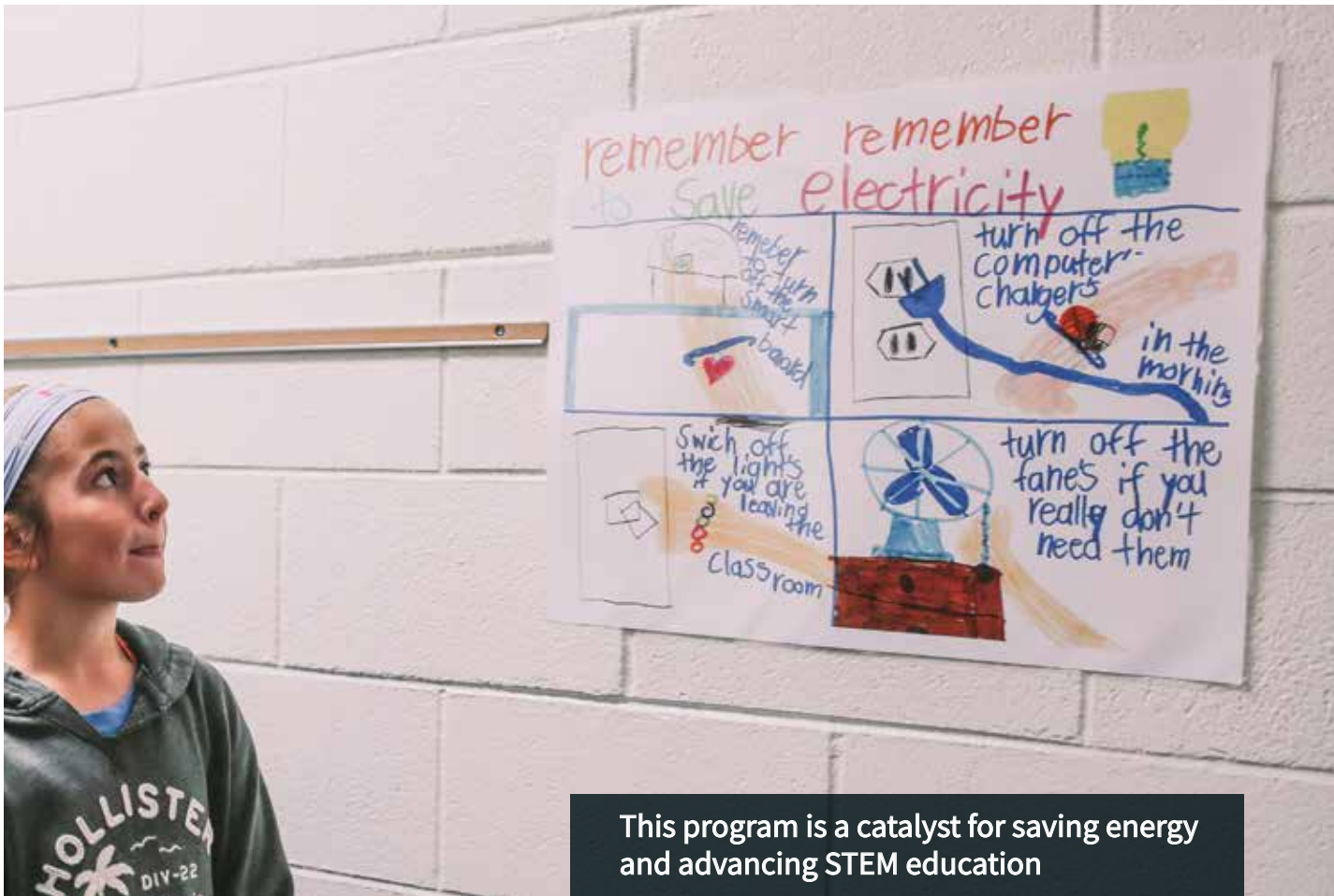
Sharing Conservation Benefits with Low-Income Families

Through our Conservation for All program, we provide LED bulbs, high-efficiency toilets, and even solar panels to affordable housing providers. By helping low-income families conserve electricity and water, they can benefit through lower utility bills. Thanks to a partnership with Boulder County, residents can donate their EnergySmart rebate to benefit local families. We also install high-efficient toilets to hundreds of income-qualified residents in Thornton, Boulder, and Westminster. Together we helped families save an estimated \$121,000 with high-efficiency toilets and LED bulbs.

ReNew Our Schools

Sparking Change through Energy Empowerment

After learning about the importance of saving energy, more than 17,000 students helped their schools reduce energy use by an average of 13%. This was part of our ReNew Our Schools clean energy competition across 24 schools in the Fort Collins and Pueblo regions. Students gained new STEM skills during this fun, month-long competition, plus a lifetime of energy smarts. Schools saved \$13,000 through lower utility bills and will continue to conserve energy for years to come thanks to energy efficiency upgrades and other sustainable energy prizes.



This program is a catalyst for saving energy and advancing STEM education

ReNew Our Schools is a month-long competition empowering students to design and inspire behavioral and energy usage changes in their schools, homes and communities.

Putting Conservation Into Action

Resource Central is a 501(c)3 nonprofit and we need your support to conserve natural resources right here in Colorado. Together, we can save a billion gallons of water, empower students to conserve energy, and build a nationwide model for reducing waste. Make a gift today at: ResourceCentral.org/donate

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