

# RESOURCE central

CONSERVATION MADE EASY



WATER



REUSE



ENERGY



OUR IMPACT

## Our Mission: Putting conservation into action

Resource Central, formerly known as Center for ReSource Conservation, was founded in 1976 by a group of community-minded citizens seeking ways to reduce our dependence on non-renewable resources. The organization has since developed extensive expertise in the areas of water conservation, energy efficiency, deconstruction and reuse. And as we grow we continue to reinvent ourselves by creating new programs that respond to the most pressing issues of our time.

### RESOURCE CENTRAL'S PROGRAM AREAS



WATER



ENERGY



REUSE





# Resource Central: Conservation Made Easy

Resource Central is an innovative nonprofit that has helped more than 500,000 people **save water, conserve energy, and reduce waste**. We believe that each of us can make simple changes in our lives that add up to meaningful impacts for our planet.

Based in Colorado, we help you improve your home, save money, and tackle climate change. We're determined to make our programs **so easy that you don't even notice you're conserving**. Perhaps that's why we've been a leader in implementing hands-on conservation programs for more than 40 years -- and we're just getting started.


## What Makes Us So Effective

**Programs People Love:** Unlike a traditional nonprofit, we're funded primarily by revenue generated by our programs. This means our conservation programs are in tune with people's needs and are designed to work.


**Good for the Planet (& Pocketbook):** Our programs save you money while preserving the environment for future generations. It just makes sense.

**Partnering for Success:** We partner with dozens of local governments, utilities, businesses, and others so we can collaborate to make your community even better.


## OUR IMPACT:



More than  
**500,000**  
conservation program  
participants



**1.3 billion  
gallons**  
of water saved



**50 million lbs.**  
of building materials  
diverted from landfills



**2 million kWh**  
of electricity savings



Inspiring a new generation of  
**climate  
superheros**





# Conservation Actions You Can Take

Each and **every one of us can be part of the solution** to create a more sustainable future. Our programs are designed to help you take tangible actions that save water, conserve energy, and reduce waste in Colorado.



As our climate becomes hotter and drier, there's a new sense of urgency to preserve our precious water supplies. Resource Central's water programs are designed to **reduce household watering** and to help meet future water needs.

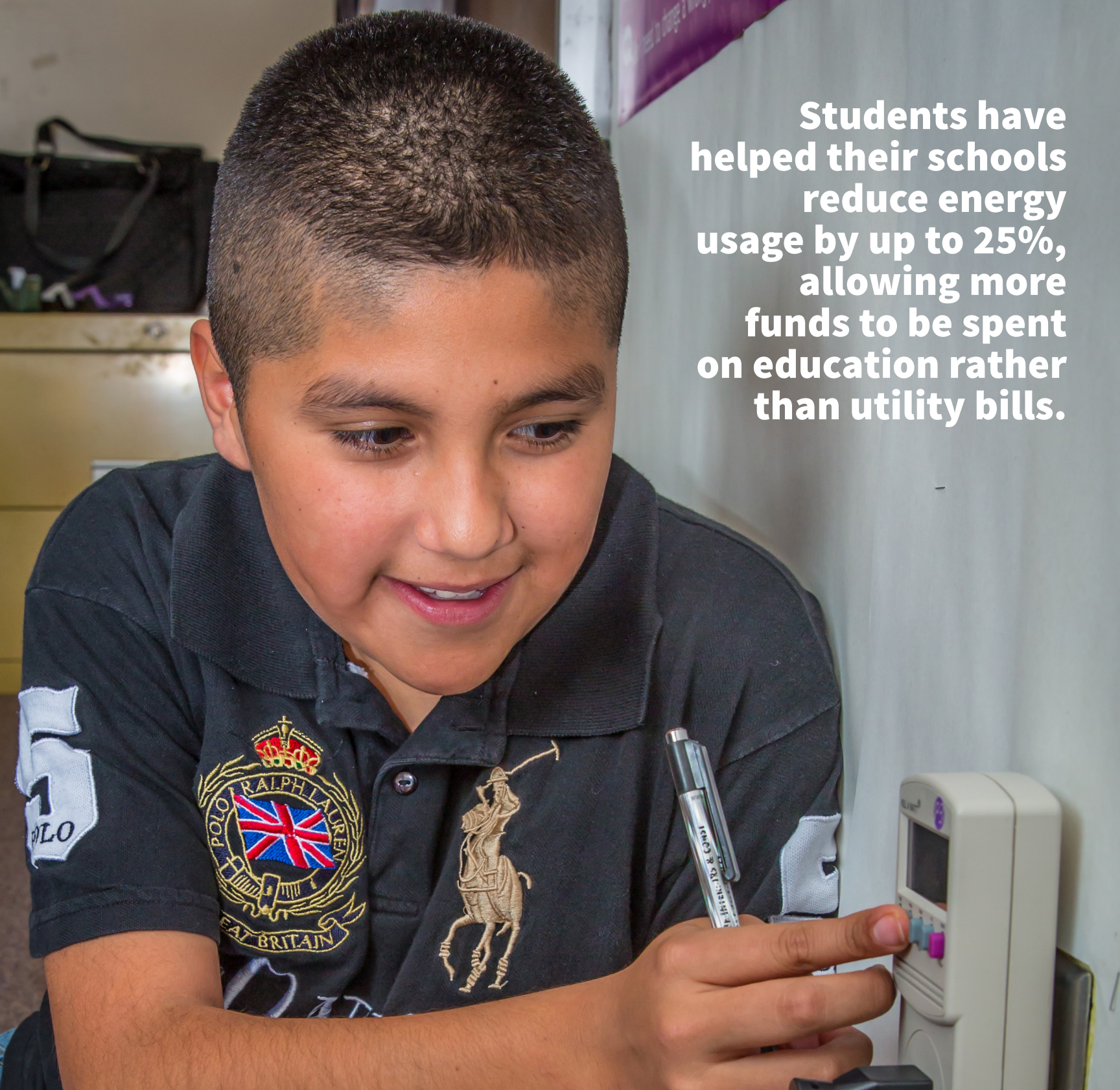
- **Slow the Flow** optimizes your sprinklers to help reduce unnecessary outdoor watering.
- **Garden In A Box** provides professionally designed, xeric garden kits to get your yard looking gorgeous (and saving water) in no time.
- **Grass to Gardens** restores landscapes by replacing turf grass with drought-resistant, low-water plants.
- **Flush for the Future** replaces old, water-guzzling toilets with high-efficiency ones, saving water with every flush.
- Plus new initiatives that we're developing each year to bring the latest conservation programs to your community.





**We're determined to  
make our programs so  
easy that you don't even  
notice you're conserving.**



A young boy with short dark hair, wearing a dark polo shirt with a Ralph Lauren crest and a '51 POLO' patch, is looking down at a digital energy monitor. He is holding a silver pen in his right hand and has his left hand near the monitor's controls. The monitor is a white, vertical device with a small screen and several buttons. The background is a plain, light-colored wall.

**Students have helped their schools reduce energy usage by up to 25%, allowing more funds to be spent on education rather than utility bills.**

Reducing carbon emissions is about more than replacing your bulbs with LEDs. It's about sparking changes that can make a meaningful impact for our planet -- **inspiring a new generation of climate superheroes.**



**ENERGY**

**Renew Our Schools**, our nationally-recognized energy conservation program, has helped nearly all the major Colorado school districts save energy over the last decade, engaging 150,000 students in month-long energy competitions. Hands-on technology and energy monitoring tools combined with STEM-based curriculum and expert community mentors help students learn about energy, conduct energy audits for their school, and dream up creative messaging campaigns to reinforce energy conservation actions through posters, videos and even hip hop raps.

In 2019 due to demand for the program from across the country, we launched our first **nation-wide competition** and now are poised to bring this program to hundreds of thousands of students. Do you know a teacher or student who is interested in climate action? Let them know about Renew Our Schools and together we can inspire lasting changes for a sustainable energy future.





# REUSE

An obvious way to protect our beloved Colorado lands is to produce less trash for our landfills, but there are many other **important benefits to reducing and reusing**. Buying new goods involves manufacturing, packaging, and transporting, adding up to emissions that contribute to global warming. We have a better way.

Resource Central's **Materials Reuse program** is designed to foster creative reuse and upcycling to ease the burden on our climate. By donating gently used building materials instead of trashing them, you can receive a tax benefit and provide low-cost materials to community members who can reuse them.

Resource Central is a community hub for reuse whether you are improving your home, or if you are an artist or creator looking for a DIY project. Inspired creators have built everything from chicken coops to garden boxes, tree houses, and even entire homes out of materials sourced here.

**Resource Central's facility diverts nearly 4,000,000 pounds of materials each year from landfills.**







Reclaimed building Materials  
**SOURCE**  
reSource.org  
ReSource  
ReSource  
ReSource

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[www.resourcecentral.org](http://www.resourcecentral.org)



Printed on recycled paper

MAIN OFFICE:  
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