# SPONSORSHIP PACKET 2020



All all and

## June 25th • Denver Botanic Gardens



## Watershed Summit 2020: Sponsor and Lead

Water is one of the defining issues in Colorado and the West -- and the industry is changing more rapidly than most people realize. The Watershed Summit is the region's top event for water industry leaders to understand the emerging trends, challenges, and opportunities ahead in this multi-billion dollar industry.

Join 200+ water utility executives, business leaders, conservation experts, and other professionals. Get connected to the leaders and influencers shaping the industry and gain the new insights you need to position your organization for success.

Watershed Summit 2020 is produced through a collaborative partnership between the Colorado Water Conservation Board, Denver Water, the City of Boulder, Resource Central, the One World One Water Center, and the Denver Botanic Gardens. Topics include water conservation, behavior change, technology innovation, watershed health, climate change resiliency, agriculture and more.

If your organization is ready to demonstrate its leadership in one of the most dynamic industries in the West, we invite you to sponsor Watershed Summit 2020.

All proceeds of the Watershed Summit go directly to support water conservation and water education in Colorado. For more information visit WatershedSummit.com

**Reserve your sponsorship today** Kate Larson, Resource Central klarson@resourcecentral.org 303.999.3820 ext. 214

## **PLATINUM SPONSOR - Taken**

Get exclusive visibility with water industry leaders. Available to only one outstanding organization with a \$10,000 investment.

- Exclusive recognition at conference kickoff to welcome audience and to introduce your organization (1-2 minutes of speaking time during opening remarks).
- Exclusive invite for 2 individuals for reception the night before the event featuring international delegates.
- Full-page advertisement in conference program.
- Exhibitor table to display materials in conference lobby or main meeting space, preferred location.
- Prominent logo placement on materials registration website, emails, program, posters, & slideshow.
- Six tickets to attend the conference (for staff, colleagues, clients, etc).
- Your promotional materials included in virtual conference bag distributed to all attendees with preferred placement.

## **GOLD SPONSOR**

Gain exceptional visibility for your organization. Limited to two organizations. \$7,500

- Choice of promoting your organization as the primary sponsor of one of the following: A) the lunch break; B) the afternoon networking event/ cocktail hour
- Exclusive invite for 2 individuals for reception the night before the event featuring international delegates.
- Exhibitor table to display materials in conference lobby or main meeting space.
- Half page advertisement in conference program.
- Prominent logo placement on materials registration website, emails, program, posters, & slideshow.
- Four tickets to attend the conference (for staff, colleagues, clients, etc).
- Your promotional materials included in virtual conference bag distributed to all attendees.



#### **SILVER SPONSOR - 1 of 4 Taken** Highlight your organization through multiple channels. Limited to four organizations. \$5,000

- Exhibitor table to display materials in conference lobby and promote your business.
- Quarter page advertisement in conference program.
- Logo placement on select materials

   registration website, program, posters, & slideshow.
- Three tickets to attend the conference (for staff, colleagues, clients, etc).
- Your promotional materials included in virtual conference bag distributed to all attendees.

#### **Reserve your sponsorship today**

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### **BRONZE SPONSOR**

Introduce your organization and strengthen your brand for only \$2,000.

- Your promotional materials included in virtual conference bag distributed to all attendees.
- Two ticket to attend this conference of water industry leaders.
- Company logo on select materials registration website, program, posters, & slideshow.
- Gain visibility while supporting efforts to advance best practices in the water industry.

## **COMMUNITY SUPPORTER**

Show your support of the Watershed Summit mission only \$1,000. Available to government agencies and non-profits only.

- Two ticket to attend this conference of water industry leaders.
- Company logo on select materials registration website, program, posters, & slideshow.

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## Brought to you by:





**COLORADO** Colorado Water Conservation Board

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# DENVER BOTANIC GARDENS DENVER WATER





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