

State of the Organization

“Things start out as hopes and end up as habits.”
—Lillian Hellman, American playwright



Josh Weiss
Josh Weiss
Board Chair

When we think about Resource Central’s tenacity in the midst of a global pandemic, we can’t help but feel inspired. While the crisis resulted in the temporary closure of our Materials Reuse facility, the cancellation of our spring Renew Our Schools energy competition, and significant contingency planning for our seasonal water conservation programs, **the organization has responded to each challenge with the kind of resilience that will propel our conservation impact into the future.**

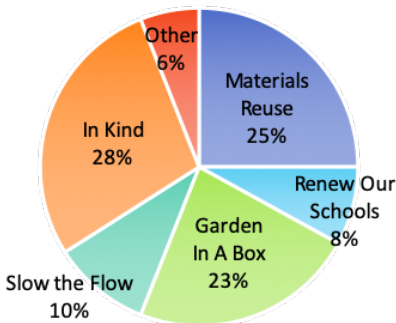
Our greatest priority during this time has been the safety and wellbeing of our talented team and the community we serve. That is why we didn’t hesitate to close down our reuse facility for seven weeks until we could find a responsible way to gradually reopen with a thorough safety plan in place. And our Garden In A Box team creatively pivoted to find a delivery solution for over 5,000 water-wise gardens to avoid potential risks from our traditional garden-pickup events.



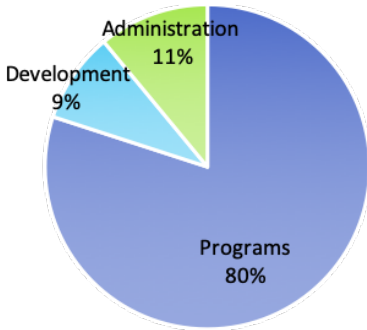
Neal Lurie
Neal Lurie
President

We’re equally inspired by your actions. Throughout the pandemic, you have proven that **conservation has shifted from our hope to your habit.** After the closure of our Materials Reuse facility, we were overwhelmed with the response from the community wanting to donate the building materials that had piled up after decluttering and DIY projects over the past few months. And our Garden In A Box program sold out of our spring collection, with a record number of participants looking to convert their lawns to beautiful, low-water gardens.

Your steadfast participation in our programs confirms our belief that our mission to put conservation into action is more critical now than ever. Because of support from our donors, relief loans and grants, as well as record participation in our programs, we are fortunate that our financial outlook remains stable. **As we ramp up our programs during these challenging times, we look forward to serving your conservation habits for many years to come.**



INCOME
\$3,756,766



EXPENSES
\$3,704,596

2019
FINANCIALS

BY THE NUMBERS

Resource Central's
impact in 2019

Saved Water

290,056,000

gallons of water saved
a 15% increase from previous year!

———— All Programs ————

4,669

water-wise gardens distributed

———— Garden In A Box ————

797

inefficient toilets upgraded

———— Flush for the Future ————

835

participants educated on xeriscaping

———— Water-Wise Seminars ————



Overall Impact

88,900

people taking conservation action
to protect our climate
a 27% increase from previous year!

43

city, county, and program
partners engaged



Reduced Waste

4,078,000

pounds of building
materials reused

———— Materials Reuse ————



Conserved Energy

37,338

students reduced energy
use in schools

———— Renew Our Schools ————



Visit ResourceCentral.org to learn more about
our impact this year