



CONSERVATION MADE EASY

State of the Organization

“All the flowers of the tomorrows are in the seeds of today.” – Indian Proverb



André Bollaert, Board Chair

The winds of change have certainly blown fiercely this past year, but they have ushered in a season of **growth and renewal**. Furthermore, like any good spring breeze, they have brought seeds of hope along with them. Thanks to the tenacity and enthusiasm of our staff, donors, partners, and constituents, Resource Central and its programs have continued to **flourish and thrive**.

In the largest initiative our organization has undertaken yet, we were thrilled to break ground on a **truly groundbreaking project**, the incredible renovations and innovations taking place at our Materials Reuse Facility. The improved facility will not only safely house recycled materials, but will inspire, educate, and enrich our community, as well as provide a **national model for materials reuse**. With components like solar panels and energy-efficient heating and cooling systems, the facility is truly turning over a new leaf in the realm of conservation.

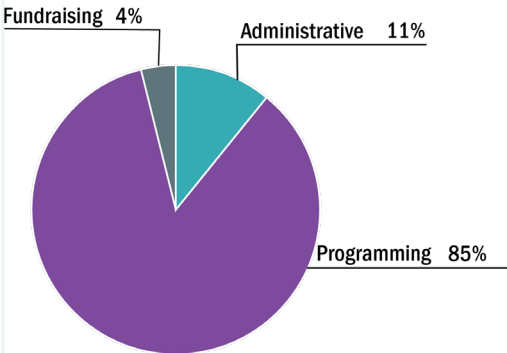


Neal Lurie, President

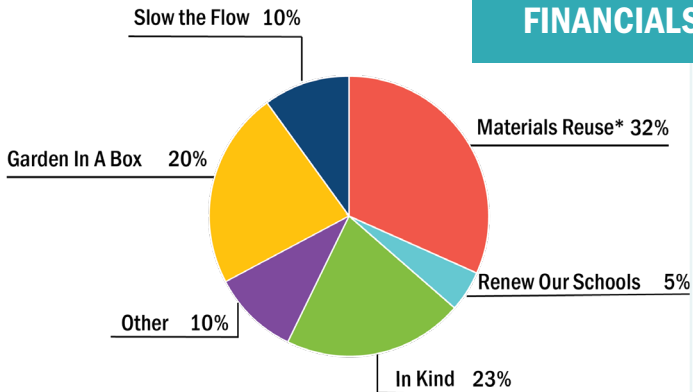
Our **budding** Lawn Removal Program removed 100 lawns, and our Garden in a Box program continued to **blossom**, distributing more than 5,000 xeric and native gardens. Both programs remain critical and innovative components of water conservation. With schools returning to full capacity, the Renew our Schools program is emerging from its dormancy to foster the next generation of conservation--**on a national scale**.

As our programs continue to **take root in new and exciting places**, as well as deepen their roots in others, we are forever grateful for the perennial support and participation of all involved with Resource Central. Whether it's delightful DIY projects from materials rescued from landfills, gorgeous gardens shared on our WaterWise website, or the **continued commitment** to save precious water, as your needs for accessible conservation grow, we will, too.

2020 FINANCIALS



EXPENSES: \$3,578,057



INCOME: \$4,188,573

*INCLUDES CAPITAL CAMPAIGN FUNDRAISING



BY THE NUMBERS

Resource Central's impact in 2020



Saved Water

128,656,000
gallons saved

All Programs

100

lawns removed

saving 492,000 gallons of water per year!

Lawn Removal Service

2,000

participants educated on xeriscaping

a 143% increase from last year!

Water-Wise Seminars

5,200+

water-wise gardens distributed

Garden In A Box



Overall Impact

64,200

Resource Central constituents

All Programs

1

global pandemic

impacting operations, but not dampening our spirit!



Reduced Waste

3,300,000
pounds of waste diverted

Materials Reuse

1

golden shovel

used to break ground on improved Materials Reuse Facility



Conserved Energy

31

new schools that implemented real-time energy monitoring

Renew Our Schools



Visit ResourceCentral.org to learn more about our impact this year