

State of the Organization



CONSERVATION MADE EASY

S U M M E R 2 0 2 4

Resource Central is proud to have had *another record-breaking year* of conservation impact and climate action.

Our programs collectively saved 133 million gallons of water (up 15% from last year), repurposed 4.4 million pounds of materials (a 20% increase), and engaged 29,000 students who completed 883 energy conservation actions in their schools.

Numbers alone don't reflect an organization's true impact. When you dig deeper, you can find stories that uncover its values and character, which are often better determinants of long-term ability to create change.

Our **4-Star Charity Navigator rating** (the highest honor available), affirms our strength, accountability, and governance. Perhaps what we're most proud of this year is less visible to the outside eye. Year over year growth can put stresses on organizations, stretching staff thin and resulting in high turnover. In our annual staff survey,

100% of employees said they would recommend Resource Central as a good place to work, and 88% said they see themselves working here a year from now.

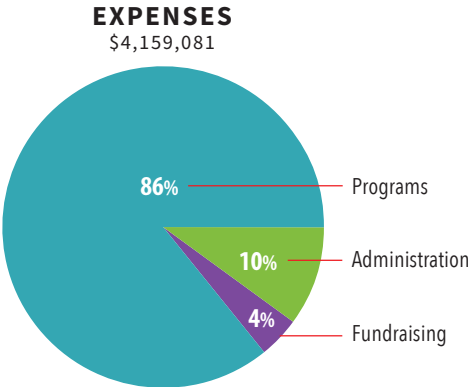
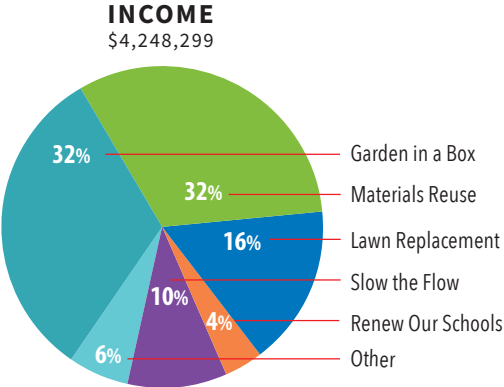
In addition to supporting our team, we have begun to navigate our journey into **diversity and equity**. We have added more income-qualified program offerings, provided staff with diversity trainings, increased outreach with more bilingual materials, and improved our hiring processes to eliminate unconscious bias.

Thank you for your support, which allows Resource Central to grow our conservation mission in a way that supports our staff and better serves our diverse community for long-term success.



Jane

Jane Brautigam, Board Chair



Neal

Neal Lurie, President & CEO

Conservation by the Numbers

Resource Central's 12-Month Impact



CONSERVATION MADE EASY

S U M M E R 2 0 2 4

OVERALL IMPACT

90,000

people engaged in conservation



Charity Navigator Rating
(highest rating achieved!)

SAVED WATER

13,094

low-water gardens distributed

— GARDEN IN A BOX —



— ALL PROGRAMS —

133 million

gallons of water saved
(270 Olympic swimming pools)

2,231

sprinkler systems optimized in homes and HOAs

— SLOW THE FLOW —

604

thirsty lawns removed by our team

— LAWN REPLACEMENT PROGRAM —

3,415

participants educated on waterwise landscaping

— WATERWISE YARDS SEMINARS —

REDUCED WASTE

4,400,000

pounds of building materials diverted from landfills

(up 20% from previous year)

— MATERIALS REUSE —



47,000

community members reusing materials

— MATERIALS REUSE —

CONSERVED ENERGY

29,000

students saved energy

— RENEW OUR SCHOOLS —



60

schools competed in energy competitions

— RENEW OUR SCHOOLS —



883

school energy actions completed

— RENEW OUR SCHOOLS —

Visit ResourceCentral.org to learn more about our impact this year.