

2024 Impact Report



CONSERVATION MADE EASY

JANUARY - DECEMBER 2024

In 2024, Resource Central reached an exciting milestone: **one million community members** have saved water, reduced waste, or conserved energy through our conservation programs since our founding in 1976.



Irene Law, Board Chair



Neal Lurie, President & CEO

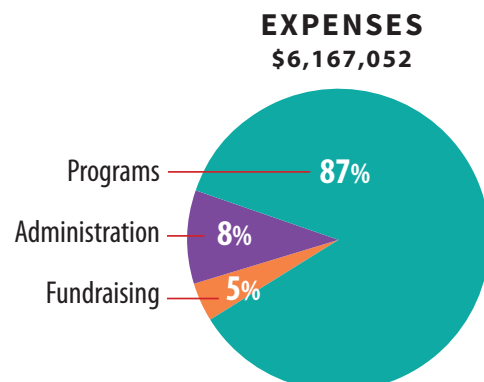
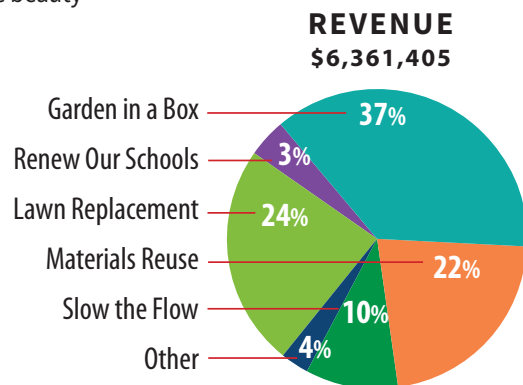
Our programs include families who improved their homes with reclaimed countertops, cabinets, and appliances—as well as those who donated materials to give them a second life. This year we **accelerated Reuse participation by 30%** with over 61,000 people coming through our Reuse facility.

To empower students and give hope to the next generation, we provided curriculum and hands-on toolkits for **50 schools to compete in our Renew Our Schools program**. Over 26,000 students learned about energy topics including efficiency and renewables and completed 787 actions that saved energy in their schools.

Water conservation also continues to spread from neighbor to neighbor as the beauty and simplicity of our Garden In A Box flower gardens inspired **801 families** to participate in our Lawn Replacement service. Our team distributed **14,155 water-saving gardens, optimized 2,941 home sprinkler systems, and hosted 4,093 people** who wanted to learn more through our free Waterwise Yards Seminars. Together, these efforts will save more than 138 million gallons of water.

As the Federal government rolls back climate initiatives, **Resource Central is stepping up our leadership** and catalyzing conservation impact across neighborhoods and communities because we believe that individuals have the power to shape the future. Our updated Strategic Plan guides us toward our vision of a resilient, waterwise Colorado by **sparkling widespread local action**.

With one conservation action leading to the next, and one family inspiring another, we can create far-reaching impacts for both our community and our planet.



Conservation by the Numbers

Resource Central's 2024 Impact



OVERALL IMPACT

103,000

community members engaged
in conservation action



Charity Navigator Rating
(highest rating achieved!)

SAVED WATER

14,155

low-water Gardens
distributed

— GARDEN IN A BOX —



— ALL PROGRAMS —

2,941

sprinkler systems optimized
in homes and HOAs

— SLOW THE FLOW —

801

thirsty lawns removed
by our team

— LAWN REPLACEMENT PROGRAM —

138 million
gallons of lifetime
water saved

4,093

participants educated on
waterwise landscaping

— WATERWISE YARDS SEMINARS —

REDUCED WASTE

5,170,000

pounds of building materials
repurposed

— MATERIALS REUSE —



61,239

community members
reusing materials

— MATERIALS REUSE —

CONSERVED ENERGY

26,383

students helped save
energy

— RENEW OUR SCHOOLS —



50

schools participated in
energy competitions

— RENEW OUR SCHOOLS —



787

school energy actions
completed

— RENEW OUR SCHOOLS —

Visit ResourceCentral.org to learn more about our impact this year.