

Editable Text for HOA & Large Property Programs

[Large Property Water Assessment Text](#)

[HOA Turf Conversion Text](#)

[HOA & Large Property Program Text](#)

[Email Copy for Large Property Water Assessment](#)

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[Email Copy for HOA & Large Property Programming](#)

These lists of sample text can be used on flyers, websites, social media posts, etc. Use your own images or choose one of ours to provide along with the text.

We recognize that the provided text may not perfectly suit your needs, and you are welcome to edit as needed. Please allow us to review any significant changes to the wording to ensure accuracy by emailing [Conservation Engagement Coordinator Garrett Brown](#).

Editable Text for Large Property Water Assessment Program

Short Copy

[Water Provider name], the Colorado Water Conservation Board, and nonprofit Resource Central are bringing water-saving expertise to large and community-managed properties! These data-driven assessments of water use are designed to guide smart decisions with the best return on investment. For more information and to fill out an application, visit ResourceCentral.org/HOA or call 303-999- 3820 ext. 224. Applications open September 14!

Medium Copy

Finding ways to save water on large properties and homeowners associations (HOAs) isn't easy or simple. Why guess when you can be sure your decision gets the best bang for your buck?

Conservation nonprofit Resource Central's Large Property Water Assessment Program, supported by [Water Provider] and the Colorado Water Conservation Board, is designed with large, complex landscapes in mind. They'll assess your landscape's water use and deliver a detailed report, ensuring smart, informed decisions with the best return on

investment. These programs are free to a limited number of properties - visit ResourceCentral.org/HOA or call 303-999-3820 ext. 224 to get started. Applications open September 14.

BENEFITS

Help Save Water

Large outdoor landscapes are tough to manage, meaning many homeowners associations (HOAs) and large properties spend a ton of resources on inefficient outdoor irrigation. It doesn't have to be that way! Conservation nonprofit Resource Central's Large Property Water Assessment Program, supported by [Water Provider] and the Colorado Water Conservation Board, reveals data-backed pathways to maximize water savings. Start your path to reducing water use by visiting ResourceCentral.org/HOA or calling 303-999-3820 ext. 224.

Editable Text for HOA Turf Conversion Consultation Program

Short Copy

[Water Provider name] and nonprofit Resource Central are teaming up to assist your homeowners association (HOA) in replacing large areas of turf with alternatives that save water and add beauty to your community landscape! For more information and to fill out an application, visit ResourceCentral.org/HOA or call 303-999-3820 ext. 107. Applications open September 14!

Medium Copy

Is your homeowners association (HOA) ready to take the leap into waterwise landscaping? With the support of [Water Provider] and nonprofit Resource Central, we will provide the help your community needs to take on a turf replacement project from start to finish. The HOA Turf Conversion Consultation Program includes expert hands-on support, with regular check-ins, troubleshooting, detailed resource packets, and an implementation grant.

This program is free to a limited number of HOAs, and those who successfully complete projects will receive a grant to put toward the project cost! Visit ResourceCentral.org/HOA or call 303-999-3820 ext. 107 to learn more and apply. Applications open September 14!

Turn unused, high-water use grass into waterwise landscapes your community will love! Resource Central provides the guidance, resources, and hands-on assistance your homeowners association (HOA) needs to move forward with turf replacement projects. They help reduce barriers, overcome obstacles, and provide help with project advice so your community can save water and thrive with beautiful, sustainable landscapes. With grant funding support from [Water Provider], it's easier than ever to go waterwise in your community. Get started today at ResourceCentral.org/HOA or largeproperty@resourcecentral.org

BENEFITS

Help Save Water

Many homeowners associations (HOAs) spend too much time, money, and resources on turf grass that doesn't get used. Nonprofit Resource Central's HOA Turf Conversion Consultation Program, supported by [Water Provider], is designed to help you remove these water-intensive areas and replace them with beautiful, drought-tolerant alternatives. You'll get hands-on project assistance along the way to help you maximize water savings and complete your new landscape. Learn more by visiting ResourceCentral.org/HOA or by calling 303-999-3820 ext. 107. Applications open September 14.

Create Natural Habitat

We aren't the only ones who can benefit from a waterwise landscape – many low-water replacements for traditional turfgrass create important habitat for pollinators and native wildlife! Apply for the homeowners association (HOA) Turf Conversion Consultation Program today to get started on creating a beautiful, pollinator-friendly landscape that saves water compared to your existing grass! Resource Central provides hands-on support and expertise from start to finish, so you aren't left guessing at next steps. More info and application at ResourceCentral.org/HOA.

Beautiful Waterwise Landscapes Simplified

We understand that taking on a lawn replacement project can be daunting for a homeowners association (HOA) and we're here to help! With support from [Water Provider] and nonprofit Resource Central will give you the confidence you need to make your project happen, and support you all the way through to a beautiful, waterwise

landscape. More information and application at ResourceCentral.org/HOA. Applications open September 14!

Editable Text for Dual Program Promotion

Short Copy

[Water Provider name] and nonprofit Resource Central are bringing water-saving expertise to large properties and homeowners associations (HOAs)! Services include assessments, consultations, and project support for qualifying properties. For more information and to fill out an application, visit ResourceCentral.org/HOA or call 303-999- 3820 ext. 107.

Medium Copy

It can be difficult enough to reduce water use on small lawns, much less on large complex landscapes. With the support of [Water Provider] nonprofit Resource Central has designed two programs designed to tackle the water efficiency challenges that larger properties face! These programs provide data-driven guidance, planning support, and implementation pathways that lead to meaningful water savings for large properties and homeowners associations (HOA), no matter what stage of the process you're at.

These programs are free to a limited number of qualifying properties - visit ResourceCentral.org/HOA or call 303-999-3820 ext. 224 to get started. Applications open September 14!

Direct Email Copy for Large Property Water Assessment Program

Subject: Data-driven Water Use Assessments for Your [Property/HOA Community]

Dear [HOA Name/Board Member Name/Large Property Manager Name],

We're reaching out to let you know about a new water-saving program available to you in 2027. [Water Partner] is partnering with conservation nonprofit Resource Central to offer the **Large Property Water Assessment** program. Designed for large, complex landscapes, the program delivers a comprehensive, data-driven assessment of your property's water use and guides you to informed landscaping decisions, ensuring the best return on your investment.

Participation is free for a limited number of [Water Partner] properties. Visit ResourceCentral.org/HOA or call 303-999-3820 ext. 224 to learn more and submit an application.

We're excited to support your efforts to conserve water and maintain beautiful, efficient landscapes in our community!

Direct Email Copy for HOA Turf Conversion Consultation Program

Subject: Save Water with a Waterwise Landscape Transformation

Dear [HOA Name/Board Member/Property Manager Name],

We're reaching out to let you know about an exciting water-saving program available to your community in 2027! [Water Partner] is partnering with conservation nonprofit Resource Central to offer the **HOA Turf Conversion Consultation** program. Designed specifically for complex community landscapes, the program provides hands-on support for a waterwise landscaping project from start to finish.

Participation is free for a limited number of [Water Partner] properties, and HOAs will receive a grant for completed projects. Visit ResourceCentral.org/HOA or call 303-999-3820 ext. 107 to learn more and submit an application.

We're excited to support your efforts to conserve water and develop beautiful, efficient landscapes in our community!

Direct Email Copy for Dual Program Promotion

Subject: Water-Saving Programs for Your [HOA Community/Property]

Dear [HOA Name/Board Member Name/Large Property Manager Name],

[Water Partner Name] is partnering with conservation nonprofit Resource Central to offer two water-saving programs designed to help you save water on your outdoor landscape. Crafted specifically for complex, large properties, the two programs bring data-driven guidance, planning support, and implementation pathways that lead to meaningful water savings.

A **Large Property Water Assessment** will guide you to informed water use decisions with the best return on investment, while an **HOA Turf Conversion Consultation** provides expert, hands-on support and funding for properties ready to replace grass with a new waterwise landscape.

These programs are free for a limited number of [Water Partner] properties. You can visit ResourceCentral.org/HOA or call 303-999-3820 ext. 107 to learn more and submit an application to participate.

We're excited to support your efforts to conserve water and develop beautiful, efficient landscapes in our community!